

Dear Partners,

It is my distinct pleasure to recommend the software developed by Mr. Jovan Ivezić, characterized by outstanding professional dedication, reliability, and an exceptional collaborative approach.

He consistently honors agreed arrangements and project deadlines, approaching our joint initiative with responsibility and dedication.

As a result of this approach, he developed a customized mini-CRM software integrated into our new website, featuring a dedicated online sales platform tailored specifically to VEEV's industrial operations.

This practical and transparent solution has enabled straightforward tracking of clients, sales activities, and communications - which grew significantly thanks to the increased visibility generated by the new website. Our daily workflow has been streamlined, and client relationships have been further strengthened.

The platform is particularly well-suited for industrial companies and technical sales teams seeking to centralize critical customer data and organize their sales workflows with maximum efficiency.

Based on our practical experience to date, we are exceptionally satisfied with the software's performance, functionality, and ease of use. It has proven to be a reliable and valuable asset that has enhanced our organizational efficiency and facilitated commercial tracking across online procurement channels. I would especially emphasize that we were pleasantly surprised by how easily software settings can be modified, and how rapidly it adapts to our ongoing needs.

For all of the above reasons, I recommend Mr. Jovan Ivezić and his software platform with full confidence.

Sincerely,

Vladimir Antonijević

Operations Director